

The results are in...



Credit unions put their members first!

Canada's credit unions have won eight Ipsos Best Banking Awards, including First in *Customer Service Excellence* and First in *Branch Service Excellence*. Just eight of many reasons to bank with a credit union.

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CREDIT UNION AWARDS

- Customer Service Excellence*
- Branch Service Excellence*
- Values My Business**
- Live Agent Telephone Banking Excellence
- Mobile Banking Excellence
- Financial Planning & Advice**
- Online Banking Excellence
- Automated Telephone Banking Excellence

● First ● Winner (Tied)

*13th Consecutive Year **10th Consecutive Year

Ipsos 2017 Best Banking Awards are based on ongoing quarterly Customer Service Index (CSI) survey results. Sample size for the total 2017 CSI program year ended with the August 2017 survey wave was 47,813 completed surveys yielding 68,744 financial institution ratings nationally.