

Connect First Credit Union Ltd.

Official Rules and Regulations: Get a Home and Auto Quote Contest

The contest sponsor is Connect First Credit Union Ltd., operating as Connect First Credit Union (hereinafter referred to as the "Sponsor").

1. ELIGIBILITY

To be eligible for this Contest, an individual must:

- a) be a legal resident of Canada (excluding Quebec); and,
- b) be of the age of majority in his/her province or territory of residence or older at the time of entry.

The Sponsor shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsor for the purpose of the Contest must be truthful, complete, accurate and in no way misleading.

The Sponsor reserves the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, profane, incomplete, inaccurate or misleading personal details and/or information.

2. CONTEST PERIOD

The Contest entry period begins at 7:00 a.m. Mountain Standard Time ("MST") on April 8, 2019 and ends at 11:59 p.m. MST on April 7, 2020 (the "Contest Period") after which time the Contest will be closed and no further entries shall be accepted.

3. HOW TO ENTER

There is no purchase necessary to enter the Contest. Enter using any of the methods of entry outlined below. No entries will be accepted by any other means. Limit of one (1) entry per person during the Contest Period. In the case of multiple entries, only the first eligible entries will be considered.

There is no purchase necessary to enter the Contest. Enter using either of the methods of entry outlined below. No entries will be accepted by any other means.

To enter, let the Sponsor know that you'd like a home and/or auto insurance quote from CUMIS, and they will complete a referral form to have CUMIS call you back with your free estimate. Contest entrants will automatically be entered in the contest if they are eligible. Only forms with all required fields duly and accurately completed by the Sponsor during the Contest Period will be accepted for the purposes of entry in the contest, if eligible.

To enter without completing the online form for an insurance quote, send your hand-printed name, address, city, province, postal code, telephone number, email address and unique and original 50-word or more handwritten essay on "What insurance products are important to me and why" and mail in a postage stamped envelope to Connect First Credit Union, 200, 2850 Sunridge Blvd NE, Calgary Alberta Canada T1Y 6G2, on or before the close of the Contest Period. To be eligible, your request must be

received by the Sponsor on or before the end of the Contest Period. No typed, facsimile, mechanically printed or mechanically reproduced entries will be accepted. No Purchase entrants will receive one (1) entry per unique handwritten submission.

Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled, blurred or mechanically or electronically reproduced. No communication or correspondence will be exchanged with entrants except with those selected for the Prize.

4. PRIZE

- (a) There are prizes (a "Prize") available to be won by 5 prize winners (a "Winner") each quarter. Each quarter referenced is a 3-month period, with the first being April 8 – July 7, 2019, the second being July 8 – October 7, 2019, the third being October 8, 2019 – January 7, 2020 and the fourth being January 8 – April 7, 2020.
- (b) A total of 20 prizes will be distributed during the Contest Period. Each Prize consists of one \$100 Amazon Gift Card. Approximate retail value of each Prize is \$100 Canadian, before taxes.
- (c) Winners are not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.
- (d) Prize pick up instructions will be provided to winners at time of notification.
- (e) Prizes must be accepted as awarded and cannot be transferred, assigned, or substituted, or redeemed for cash except at the sole discretion of the Sponsor. Any unused portion of a Prize will be forfeited and have no cash value. The Sponsor reserves the right, in their sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.
- (f) The Sponsor shall not assume any liability for any lost or misdirected Prizes.

5. WINNER SELECTION

Twenty (20) Winners shall be selected by random draw from all entries:

- (a) One (1) winner will be selected on each of the following dates representing the end of a quarter, July 8, 2019, October 8, 2019, January 8, 2020 and April 8, 2020. Each entrant shall be eligible to win one (1) Prize.

Entries between April 8 and July 7, 2019 will be eligible ONLY for the random draw occurring on July 8, 2019. Entries between July 8 and October 7, 2019, will be eligible ONLY for the random draw occurring on October 8, 2019. Entries between October 8, 2019 and January 7, 2020 will be eligible ONLY for the random draw occurring on January 8, 2020. Entries between January 8 and April 7, 2020 will be eligible ONLY for the random draw occurring on April 8, 2020.

The odds of being selected as a potential winner are dependent upon the number of eligible entries received by the Sponsor. Before being declared a Winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered during a pre-arranged telephone call or by email, to comply with the Contest Rules and sign and return the Release (described below).

- (b) THE SELECTED ENTRANT WILL BE NOTIFIED BY TELEPHONE OR EMAIL NO LATER THAN SEVEN (7) BUSINESS DAYS AFTER THE DATE REPRESENTING THE END OF A QUARTER AND MUST RESPOND WITHIN

TEN (10) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected entrant must respond by email or telephone to the email address or contact number provided in the notification, and the selected entrant's response must be received by the Sponsor within ten (10) business days of such notification. If the selected entrant does not respond in accordance with the Contest Rules, he/she will be disqualified and will not receive a Prize and another entrant may be selected in the Sponsor's sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsor is not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsor to receive a selected entrant's response.

(c) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes, as described in section 4a.

6. RELEASE

Winner will be required to execute a legal agreement and release ("Release") that confirms Winner's (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsor and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsor of the unrestricted right, in the Sponsor's collective or individual discretion, to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner's name, photograph, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.

7. INDEMNIFICATION BY ENTRANT

By entering the Contest, entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the Contest, any breach of the Contest Rules, or in any Prize-related activity. The entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the Contest, without limitation.

8. LIMITATION OF LIABILITY

The Sponsor assumes no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not

limited to malfunctions that may affect the transmission or non-transmission of an entry. The INITIAL Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing. The Sponsor is not responsible for any injury or damage to entrant or to any computer related to or resulting from participating: or downloading materials in this Contest. Entrant assumes liability for injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive any Prize. The Sponsor assumes no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsor, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest, the Contest Website, and/or connectfirstcu.com.

9. CONDUCT

By participating in the Contest, each entrant agrees to be bound by the Contest Rules, which will be posted at FirstCalgary.com/Quote, and made available at Connect First Credit Union Contest, 200-2850 Sunridge Blvd NE, Calgary AB T1Y 6G2 throughout the Contest Period. Entrants further agree to be bound by the decisions of the Sponsors, which shall be final and binding in all respects. The Sponsor reserves the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any calgaryscience.ca property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

10. PRIVACY / MARKETING / USE OF PERSONAL INFORMATION

(a) By participating in the Contest, entrant: (i) grants to the Sponsor the right to use his/her name, mailing address, telephone number, and e-mail address ("Personal Information") for the purpose of administering the Contest, including but not limited to contacting and announcing the Winners. (b) By opting-in online or by email you consent to the Sponsor and any of its corporate affiliate's use of your Personal Information to contact you to promote draws and contests similar to the Contest, promote opportunities to subscribe to newsletters, and notify you about related products or services. (c) The Sponsor will use the entrant's Personal Information only for identified purposes.

11. INTELLECTUAL PROPERTY

All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are

owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

12. LAW

These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Alberta including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.